

KATIE GRECO

ART DIRECTOR

CONTACT

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EDUCATION

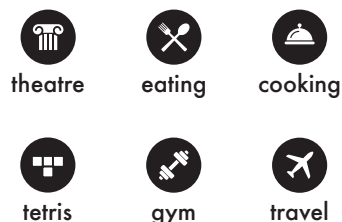
The University of Alabama **May 2019**

Bachelor of Arts Communication
Majors: Advertising / Art
Program: Minerva, Creative
Advertising Specialization
GPA: 3.9/4.0

SKILLS

- Adobe Creative Suite
- DSLR Photography
- Tetris Master
- Jewelry Maker
- Knows all the words to Billy Joel's "We Didn't Start the Fire"

INTERESTS



EXPERIENCE

Luckie (November 2019—Current) **Junior Art Director**

Concepting, art directing, and pitching for brands like Regions, Bridge Senior Living, Panama City Beach, Blue Cross Blue Shield, Melinda's Hot Sauce, and Valvoline while also managing the agency's social media and helping run a pirate radio station for seniors

Moxie (May 2019—November 2019) **Art Director Resident**

Art directed in a residency program; I worked on the following clients: Hard Rock Cafe, Delta Air Lines, Meineke Car Care, Georgia Natural Gas, and Nutrish

Freelance Graphic Designer (2016—Current)

Created graphic design work for the City of Brewton, Sealy Realty, Papa Sully Original Retail, Carrie Fitts Real-Estate, businesses, and individuals

AWARDS

- Clio Awards: 2 Silver, 1 Bronze
- Atlanta Addy Awards: Best in Show, 2 Golds, Judge's Choice
- Webby Awards: Nominee & 2 Honorees
- Communication Arts Award: Digital Advertising
- Radio Mercury Awards: Best Use of Audio
- Young Ones One Show Merit
- Silver ADDY x 3
- NSAC District 7 First Place
- NSAC Semi-Finals Third Place
- NSAC Nationals Best Insights